

Nicholas Gunner

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Objective

I wish to utilize all of my skillsets and self starting nature to produce meaningful and disruptive products.

Experience

Fredonia - New Media Manager *March 2012 - present*

As New Media Manager, I'm in charge improving Fredonia's web UI/UX. This broad set of responsibilities includes developing a mobile-first web presence, implementing dynamic web systems, leading a team of student bloggers, overseeing all social media activity on campus, and producing multimedia marketing materials, including two regional TV advertising campaigns.

Orbitist - Owner *January 2013 - present*

Orbitist is a tool for telling beautiful stories with maps - collaboratively and in real time. I've been iterating and rolling out prototypes of Orbitist since 2013. Once officially launched, the product will be a real time SaaS tool used by businesses, newsmakers, teachers and other organizations to collaboratively tell stories with digital maps. Expected launch: mid-2015.

Gunner Multimedia - Owner *May 2010 - present*

Gunner Multimedia is my DBA. I use it to bring new media projects to market and to take on freelance contracts. Services provided include UI/UX overhauls, custom Drupal distributions, videography, multimedia production, and Wordpress consulting.

WNY.FM - Founder *September 2010 - December 2013*

WNY.FM was an online magazine based in Western New York that told human interest stories of the region with multimedia. It was acquired in the Fall of 2013 by the Buffalo Music Hall of Fame and has since been focused on Western New York music history. I oversaw the transition of ownership and the buildout of a music database on the site.

Pan Owl - Owner *August 2011 - March 2012*

Pan Owl was a virtual tour company I started before being hired at Fredonia. My clients were primarily real estate agencies looking to showcase their high-end properties with cross-platform virtual tours. My 360 degree spherical tours were driven by html5 and built with mobile devices and social media in mind.

Digitell inc. - Multimedia Specialist *March 2011 - September 2011*

Captured and edited multimedia content of conferences and events for online portal: prolibraries.com. Produced live online broadcasts for various association conferences around the country. Created promotional and instructional content for our various products and services. Helped with new developments and management of workflow at the company.

Skills

Code

HTML, CSS, Javascript, Liquid, Markdown

Frameworks

Meteor, Jekyll, Drupal, Wordpress

Production tools

Adobe Premiere Pro, Adobe Photoshop, Adobe Audition, Adobe Illustrator, Sketch

Roles

UI/UX developer, manager, filmmaker, photographer, content strategist, community manager

Philosophies

Agile development, essentialism

Education

State University of New York at Fredonia *2007 - 2011*

Bachelor of Science in Communication with concentrations in digital film and audio production. Minor in Earth Science.

American University of Bulgaria *Fall 2008*

Focused on European history, culture, and international relations during a semester abroad.